

**Saint Mary's College**  
*News & Events*  
**Internal Communications Survey**  
 Summary of Responses

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<b>I read:</b>	<b><u>Always</u></b>	<b><u>Sometimes</u></b>	<b><u>Never</u></b>	<b><u>No Response</u></b>
News and Events	78%	19%	0%	3%
@Home (intranet Web site)	43%	41%	12%	3%
Virtual Village	2%	21%	72%	5%
News and Information Web page	9%	33%	50%	9%
Weekly Update (e-mail)	84%	9%	3%	3%

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<b>Rank top three:</b>	<b><u>First Choice</u></b>	<b><u>Second Choice</u></b>	<b><u>Third Choice</u></b>	<b><u>Among Top Three</u></b>
News and Events	7%	12%	25%	44%
@Home (intranet Web site)	24%	12%	5%	41%
Virtual Village	0%	0%	2%	2%
News and Information Web page	2%	2%	2%	5%
Weekly Update (e-mail)	19%	34%	14%	66%
The Observer	2%	0%	5%	7%
Broadcast e-mail (fac-staff, etc)	24%	14%	20%	58%
Word of Mouth	10%	12%	8%	31%

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<b>Value of Content:</b>	<b><u>Excellent</u></b>	<b><u>Very Good</u></b>	<b><u>Fair</u></b>	<b><u>Poor</u></b>	<b><u>No Response</u></b>
News and Events	24%	52%	16%	5%	3%
@Home (intranet Web site)	33%	36%	9%	2%	21%
Virtual Village	2%	5%	19%	12%	62%
News and Information Web page	9%	22%	9%	5%	55%
Weekly Update (e-mail)	31%	45%	17%	2%	5%

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<b>Ease of Access/Use:</b>	<b><u>Excellent</u></b>	<b><u>Very Good</u></b>	<b><u>Fair</u></b>	<b><u>Poor</u></b>	<b><u>No Response</u></b>
News and Events	52%	34%	7%	3%	3%
@Home (intranet Web site)	53%	26%	7%	3%	10%
Virtual Village	3%	16%	24%	9%	48%
News and Information Web page	12%	21%	10%	3%	53%
Weekly Update (e-mail)	66%	26%	0%	3%	5%

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	<b><u>Yes</u></b>	<b><u>No</u></b>	<b><u>No Response</u></b>
<b>Should News &amp; Events be available online?</b>	60%	29%	10%

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