

Table 5  
**SAINT MARY'S COLLEGE**  
 CIRP (Entering Student) Survey Summary

**Reasons Noted as Very Important in Student's Decision to Attend This College**  
*(Numbers in Percents)*

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>
<b><i>This college has a very good academic reputation</i></b>	<b>78.2</b>	<b>79.8</b>	<b>80.3</b>	<b>80.1</b>	<b>74.8</b>	<b>74.9</b>
<b><i>This college's graduates get good jobs</i></b>	<b>71.3</b>	<b>70.7</b>	<b>71.7</b>	<b>72.8</b>	<b>62.4</b>	<b>67.9</b>
<b><i>I was offered financial assistance</i></b>	<b>68.9</b>	<b>69.6</b>	<b>59.4</b>	<b>50.3</b>	<b>47.4</b>	<b>50.2</b>
<b><i>A visit to the campus</i></b>	<b>61.3</b>	<b>57.8</b>	<b>56.6</b>	<b>53.1</b>	<b>49.2</b>	<b>60.0</b>
<b><i>I wanted to go to a school about the size of this college</i></b>	<b>57.4</b>	<b>58.5</b>	<b>54.5</b>	<b>51.9</b>	<b>52.8</b>	<b>57.4</b>
This college's graduates gain admission to top graduate/professional schools	50.8	49.6	50.5	49.8	45.9	48.5
This college has a good reputation for its social activities	44.0	49.2	42.6	35.1	31.9	40.1
I was attracted by the religious affiliation/orientation of the college	41.6	42.6	38.2	34.8	33.4	37.6
The cost of attending this college	36.9	34.6	30.2	24.9	21.8	19.9
I wanted to live near home	18.6	15.2	11.2	15.4	11.9	13.2
Information from a website	18.4	15.2	16.5	11.1	19.3	13.9
I was admitted through an Early Action or Early Decision program	17.9	19.5	18.6	18.6	15.7	21.2
Rankings in national magazines	13.2	18.7	20.3	21.8	35.5	31.2
My relatives wanted me to come here	11.4	12.1	13.0	20.0	19.3	18.0
Not offered aid by first choice	11.1	9.9	7.4	6.1	3.9	4.1
Could not afford first choice	9.2	8.6	9.0	6.1	--	--
High school counselor advised me	6.4	10.5	6.1	5.0	7.5	8.5
The athletic department recruited me	5.8	4.9	4.2	5.7	4.7	--
My teacher advised me	5.7	7.8	4.9	3.8	7.3	6.7
Private college counselor advised me	4.7	5.5	6.1	4.1	6.5	4.8
Ability to take online courses	1.0	0.3	--	--	--	--

Notes: Dashed lines indicate item was not included in the survey for the designated year.  
 The top five reasons (most often cited as "very important") for attending the college are indicated in bold.